






Retail Industry Insights

Employ Quarterly Insights Report

The Biggest Challenges for Retail Industry Recruiters



-  Competition from other employers: **65%**
-  Not enough people to fill positions: **56%**
-  Unable to compete on salary requirements: **37%**

Key Retail Industry Data At-a-Glance



70%
of recruiters in the retail industry use an applicant tracking system.



58%
of recruiters in retail said their hiring volume is greater compared to last year due to the tight labor market.



63%
of recruiters in the retail industry said they anticipate making more hires in the next 12 months.



61%
of recruiters in retail said they are taking more chances on different kinds of candidates.



58%
of recruiters in the retail sector said it would be challenging to hire new employees in 2023. The top reason is a lack of qualified candidates.



39%
of recruiters in the retail industry said the talk of a 2023 recession or greater economic uncertainty is impacting their company's hiring.

Biggest Recruiting Priorities for the Retail Industry



65%
Improving the quality of candidates



42%
Getting more candidates for each open role



40%
Improving the speed of the hiring process



37%
Improving the onboarding process

Top Reasons Why Recruiters in the Retail Industry Believe Their Job is Stressful



Navigate the Uncertain Hiring Market

Companies should establish hiring plans for 2023 that address economic uncertainty and a tight labor market. Prepare to limit risk, right size your recruiting efforts, and increase hiring efficiencies with a scalable approach. Leverage automation to speed time to hire and better compete with other organizations.

Download the [Employ Quarterly Insights Report](#) for deeper insight into today's unique hiring market and trends.

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